



Sam Longoria's "Digital Filmmaking" Handbook

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DIGITAL FILMMAKING - INTRODUCTION

For years, filmmaking has been a mystery, with secret machines and systems and traditions. Recently, high-quality digital equipment has been mass-produced, at remarkably low cost. This has changed filmmaking forever. These new digital tools are now in your hands.

This is wonderful, and it's easier with the new tools, but it's not all suddenly easy. Filmmaking is one of the most fun things you can do, **and** it still takes hard work. The new digital tools are powerful, **and** you still need to learn how to use them.

It's important you learn what you're doing, or you might end up making something truly terrible – a **BAD MOVIE**. It's certainly easier to do now. Thanks to digital technology, it's now possible to make **BAD MOVIES** faster, better, and more cheaply than ever before!

Here's a big secret, about Digital Filmmaking:

Even with new Digital Technology, the most important and fun part of making GOOD movies hasn't changed *at all*.

We'll get to the "digital part" in a minute, but this is basic: GOOD movies mean GOOD story-telling, in pictures and sound.

HOW TO MAKE GOOD MOVIES

Filmmaking is in three parts. **Pre-production**, **Production**, and **Post-production**. **Distribution** is another part, way down the time stream, and doesn't come into play until the film is finished.

However, for your film to be good enough for Distribution, you must spend much more time in Pre-production.

A good film can take months and years to make. This means an even longer Pre-production stage, developing and improving your movie's concept, its story, and script.

Filmmaking is a tough game. To win it, and make GOOD movies, you must stack the deck in your favor.

Here are the secrets, to do exactly that...

Once you get good at filmmaking, and people are buying your films, you can start [looking for Investors](#), to make bigger films.
For now, get good at filmmaking and promoting your movies.

Good luck! No matter what, **never give up.** Failure is not an option.

Best to you,

Sam Longoria
Hollywood 2008

Ps.

If you get stuck, or need help, I'm available for telephone consulting, and you can reach me by calling **323-960-5622**, or send me a letter at the address below. If you are able to send email, my email address is sam@longoria.com

Please include the following information:

Your full name

The time zone you're in

A convenient time for me to call you

A 2-page summary of the current state of your project.

Please do not give a history, just the present situation.

I will study your summary, so please include any questions, or specific concerns you would like addressed. There is no charge or obligation for this initial consultation, so I encourage you to write. I will discuss the cost of my consulting when we speak.

Please be sure to provide all the information I need to contact you.

I truly want you to make your movie, and I'm available to help you.

Sincerely,

Sam Longoria
Producer
Box 2449
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About The Author

Sam Longoria is an Award-winning Producer / Director / Writer / Actor / Editor / Cinematographer/ National Public Speaker
(His business card says "Producer.")

Sam started making movies when he was 14 years old, and made 35mm feature films in the Pacific Northwest. He moved to Hollywood, against his better judgement, in the last quarter of the 20th Century, to work in the movie business.

Sam's work graces several movies that were nominated for an Oscar, and one Oscar-winner. He's attended the Oscar ceremonies 17 times, and the Grammy Awards twice.

Sam produces his own films, and teaches at [Hollywood Seminars](#), and Sam's [Secret Film School](#).
Learn filmmaking in Hollywood - or wherever you are!

Sam is an expert at making movies, raising money for them, designing shots for maximum storytelling, and getting great performances from actors, on any size budget.

Sam has written [filmmaking books](#), available online.
[Sam Longoria's "Digital Filmmaking" Handbook](#),
[Secrets Of Raising Money For Your Movie](#), and
[Making Movies With No Money](#).

Sam is not an attorney or doctor or accountant. His advice is good and well-researched, but today he serves you in his capacity as Business Journalist. If you need professional advice, you should approach a qualified professional.

You may contact Sam directly by Mail, Phone, Fax, or email.

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